

Madeleine Robertson



Work

Dingus & Zazzy

May - Sept 2021

Graphic Designer

Creation of physical and digital designs for over 55 brands. Work included; letterheads, business cards, logos, print and digital advertisements, social media assets and ads, website banners and large-scale print assets.

Jack's Pay

Jan - Dec 2020

Graphic Designer

Brand creation including logo and brand guidelines. UI design for website. Production of creative assets for onsite, social media, brand partners and affiliates.

Crow and Barker

Feb 2018 - Jan 2020

Graphic Designer

Production of creative assets for six different brands for onsite, social media, brand partners, and affiliates. Creation of customizable email templates with unique elements in line with each brand's guidelines.

Eat Agency

Oct 2017 - Feb 2018

Graphic Designer & Photographer

Design and photography for social media use for restaurant clients in Montréal including; Thai Express, Muffin Plus, Groupe Ferreira and Barley Bar à Céréales.

Education

Google UX Design Certificate

Winter 2021 - Spring 2022

Bachelor of Arts: Visual Communication

Seattle Pacific University

2012 - 2016

About

Hello, I'm Madeleine – a designer with a penchant for pixel perfect designs. Both in professional and personal spaces (take my colour coded closet as proof) I like order and structure within my creative work flow. My strengths are my empathy, creativity and love for making things beautiful, but also functional.

In my personal life I have always had a love for artistic expression, in movement through gymnastics, dance, yoga and circus training; and in visuals through acrylic painting, digital illustration, and photography.

Skills

Software Figma, Photoshop, Illustrator, InDesign, XD, and Lightroom.

Photo Equipment Canon cameras and accessories, retouching and color grading.

Photography

Wedding, Portrait, Product, Food & Event

30 weddings & engagements. Agency and freelance work within a variety of industries.
2011 to Present

Contact

Design Portfolio
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323-383-2063

Photography Portfolio
www.madeleinerobertson.com